



Inform Direct provides perfect complement to practice's existing software

The founder and senior partner of a new Midlands accountancy practice attended the Accountex North exhibition in Manchester – looking for the right blend of software to take the business forward.

Tony Humphreys from AEH Accountancy Ltd has worked in the profession for many years and had recently set up his own firm, serving a client base of SMEs and medical practitioners.

With IRIS as the practice's core software, Tony is one of a growing number of accountants who have chosen Inform Direct for company secretarial work, finding it integrates perfectly alongside the IRIS modules used on a daily basis.

Offer a comprehensive company secretarial service

Tony says: "I had come across Inform Direct in a previous practice but it had not been utilised fully and so I had not appreciated the breadth of its capabilities.

"We wanted to offer a comprehensive cosec service for our clients. As a dedicated tool, Inform Direct enables us to deliver all the features clients need, now and as we grow our business. As well as Companies House filing, it updates our clients' statutory registers and produces a huge range of documents. That helps us to offer so much more than in the past without extra effort.

"We also use the system for new company formations. There's a great range of options and it's cost-effective too, removing the need for a company formations agent or advance purchase of a tranche of credits.

Work faster with dedicated software

"Inform Direct is a purpose-built, specialist system dedicated to company secretarial work, which makes it so much faster. We save a lot of time.

"Completing a dozen confirmation statements takes us under ten minutes – as opposed to more than an hour with our previous process. Undertaking a share split or other bespoke transaction is amazingly straightforward. For the first time, it makes those tasks easy for us to complete with just a few clicks.

"It's so easy to use, meaning your staff can pick up and use Inform Direct, helping you to delegate company secretarial work. It's easy to onboard new staff without detailed company secretarial training and there's no charge for additional users. A recent employee induction lasted about ten minutes – it's that easy."

Integrate seamlessly

Tony continues: "Inform Direct made it easy to get set up, with all our client details imported directly from the records at Companies House. In no time at all circa 200 clients were uploaded onto the dashboard, efficiently and with minimum input required. It also became a useful data checking exercise for us because we were able to discover details that were incorrect or missing."

Throughout Inform Direct, details of people and addresses can be re-used. This pre-population saves time and reduces the risk of introducing errors by retyping. Seamless, two-way integration with Companies House means records remain up to date and if a client chooses to make filings directly, Inform Direct will pick that up.

Take your business forward

Tony concludes: "We use most IRIS modules in the practice, and they work really well for us. Inform Direct works brilliantly alongside those, helping us to offer greater value to our clients. The software is backed up with fantastic support from company secretarial experts.

"In summary, Inform Direct is a breath of fresh air and we are seeing real benefits of having it as part of our toolkit within the practice."