



Accountancy firm finds new software adds value for clients

A chance discovery at an accountancy exhibition has led to an Ipswich-based firm streamlining its procedures for dealing with clients' statutory filing to Companies House.

An Accounting Gem, which was established by Senior Partner Jeremy Buitenhuis in 2005, has a portfolio of 350 SMEs for which it provides a range of services including tax planning and advice, accounts, book-keeping and VAT.

Before discovering Inform Direct at the Accountex Exhibition in early 2016, the team of five used manual systems to keep track of each individual client's year-end deadlines.

Reassurance

Since purchasing and installing Inform Direct's cloud-based software, the firm has revolutionised its internal processes, saving time and money – and very importantly, with the reassurance that no important deadlines are being missed.

Jeremy says: "Six months on, we are appreciating just how fantastic this software is. Quite simply it's taken all the stress and strain out of company law. With a little introductory training, we are all able to use it – and there's telephone support from Inform Direct with a knowledgeable and friendly team if we need it.

Filing

"As our practice has grown, we needed a system to help us keep track of what needed filing when, rather than relying on manual methods.

"Another major plus has been the professional quality of the documents we produce for clients which are infinitely better than what we had before. They are also available at a keystroke which makes it easy for us to produce. I understand that this is a relatively new feature which allows a user to create the relevant board minute/resolution which can be automatically generated and pre-populated for every transaction we do. The documents are then stored in the online document library.

Straightforward

"Getting started with Inform Direct was very straightforward. It's easy to use and we didn't have to go on lengthy training courses which are time-consuming and take us away from the day job. Any queries were quickly handled by the team who have been really good to deal with.

"Six months on, we have integrated the software into our daily practice processes and haven't looked back. From a business owner's perspective, I am delighted that we chanced upon a system that has helped take our firm forward and give added value to our clients too."